

Tele-Vues by TERRY VERNON

Our congratulations to "The Open Road" and to the citizens of Santa Barbara. To the "Open Road" because it was exactly one year ago that the show was first presented on KTTV (11), and to the Santa Barbarans for turning out to make possible tonight's showing.

The first production a year ago featured the annual Santa Barbara Fiesta, and Lynn Rogers with Bill Burryd decided to shoot the same event this year for the anniversary show. Only trouble was that the Fiesta isn't scheduled until Aug. 22 to 25th, and this was really a curve.

However, city officials and fiesta bigwigs said "come on up and we'll stage whatever you want to film." So on a three-day

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shooting schedule the two producers went to work and filmed highlights of the forthcoming fiesta.

Over 200 citizens showed up in full Spanish costume, taking time away from work and time to help out in the stunt. Gloria Nygaard and Raymond Keast, stars of "Rosita," this year's Fiesta pageant, showed up along with other cast members to make the filming a success.

So tonight at 7:30 p. m., you'll see a preview of the Fiesta and the result of as nice a bit of American cooperation as we've ever heard of.

ORANGE BLOSSOMS?—Andrew H. Brown can smell orange blossoms again as the Kingfish inveigles him into proposing to a newly-arrived "widow" in Harlem who has fallen heir to \$20,000. Andy agrees to pose as an Austrian baron, and this entices the widow to agree to the nuptials. Everything is ready when a stranger appears on the scene and things really begin to pop. Amos 'n Andy are on KTSL (2) at 8:30 p. m.

HARRY & HARE—"You're Never Too Old," KLAC (13) at 7:30 p. m., is moved from Saturday and kills the time usually allotted to the Joe Graydon show. "Young Musical America" shifts to Tuesdays at 8:30 p. m. "You're Never Too Old" stars Marilyn Hare and Harry Koplan.

LOVE AND LIVE—A teacher finds out about life and love through three little orphans. The not-too-old maiden teacher has a cottage for rent and stipulates "No Children, No Dogs," but winds up with both... plus a husband on "Royal Playhouse," KECA (7) at 8:30 p. m.

TOO MUCH MAID—Charlie Ruggles wants to help his wife so he hires a housekeeper. Latter decides to run the house, the family and practically everything. For the developments in this comedy of life with The Ruggles, tune to KECA (7) at 7 p. m.

CASEY GREASES SKIDS—The Crime Photographer and his new pal, reporter Frank Lipman, put the skids under a big time loan sharks who employs professional muggers to persuade his victims that when they borrow, they must pay back. This is the "Crime Photographer" story on KTSL (2) at 10:30 p. m.

JACKPOT—Bill Gwinn has a \$180 jackpot for his three mystery melodies on KTSL's "What's the Name of That Song" on channel two, 9:00 to 9:30 p. m. Bill's two-piano team plays three songs and the jackpot contestant must identify all three of them correctly to win the big award. Other contestants can win up to \$30 by naming one out of three mystery tunes, and singing a couple of lines of the lyrics. Bob Bence announces. Bob Lehman directs.

SPINNING THE DIAL—The Screen Actors Guild is seeking a ban on television showings of theatrical pictures made after Aug. 1, 1948, a jump of \$45 in daily minimum pay and several other demands. This could lead to the sad state of having nothing but the present old films running over and over and over and over ad infinitum... ABC is out in force to clip every other network of its good shows, and most recent to fall was the "Hollywood Junior Circus" that moves from NBC to ABC on Sept. 8. Incidentally, judging from the lineup that we now have for the channel 7 outlet, they'll have the best shows on TV... According to the most recent rating services, shows like SPADE COOLEY, CLIFFIE STONE, FOREMAN PHILLIPS, Wrestling, Western movies, INA RAY HUTTON and shows of this type are the most popular. Educational programs; dramatic shows (and there have been some outstanding dramas on TV from the cast), and special events seem to be taking a back seat... very far back. This may show that sponsors will get wise

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Today — Thursday, August 16

<p>9:00 A. M. KLAC (13)—Bob McLaughlin</p> <p>11:00 A. M. KECA (7)—Foreman Phillips Show KLAC (13)—Mike Roy's KHeben</p> <p>12:00 NOON KECA (7)—Adventures In Food, Grace Lawson</p> <p>1:00 P. M. KTSL (2)—Strike It Rich KNBH (4)—Miss Susan</p> <p>2:00 P. M. KNBH (4)—Betty Hoyt KTSL (2)—Archie At Traveler KNBH (4)—Monty Margrets KECA (7)—Time for the Ladies, Johnny Downs</p> <p>3:00 P. M. KTSL (2)—Garry Moore</p> <p>4:00 P. M. KNBH (4)—Bill Sullia KFI (9)—News: Movie Matinee: "Spring in the Air," Edmund Gwenn KTTV (11)—TV Newsreel</p> <p>5:00 P. M. KTTV (11)—Ronnie Kemper</p> <p>6:00 P. M. KTSL (2)—First 100 Yrs. Children KTSL (11)—Classified Column, Lenore Kingston</p> <p>7:00 P. M. KTSL (2)—New Yorkers KTSL (2)—Jeanne Gray KNBH (4)—Paul Pierce KECA (7)—Cowboy Theater (western film) KTTV (11)—Come Into the Kitchen KLAC (13)—Jarvis Movie "Under a Cloud"</p> <p>8:00 P. M. KFI (9)—Suspects Wanted KTSL (2)—Know Your Child KNBH (4)—Chef Miant KFI (9)—New Horizons</p> <p>9:00 P. M. KTTV (11)—Carroll Righter, Astrologer</p> <p>10:00 P. M. KTSL (2)—Steve Allen KNBH (4)—Stu Wilson KFI (9)—Movie Time: "Danger Ahead," Sheila Manners KTTV (11)—Billie Burke</p> <p>11:00 P. M. KECA (7)—Foreman Phillips Roundup KTTV (11)—Ladies' Matinee, Jack Rourke KLAC (13)—Al Jarvis</p>	<p>5:00 P. M. KTSL (2)—Ghost Rider: "Wild Horse Roundup" KNBH (4)—Boots, Saddle KTSL (5)—News & Music KTTV (11)—Range Riders Movie Roundup: "Ghost City"</p> <p>6:00 P. M. KFI (9)—Fun Time KTSL (5)—Police Calls KNBH (4)—Howdy Doody KTSL (5)—Cowboy Thrills KFI (9)—Newsroom KLAC (13)—Hitching Post "Western Mail"</p> <p>7:00 P. M. KFI (9)—TV University</p> <p>8:00 P. M. KTSL (2)—Tele-Comics KNBH (4)—Comedy Klub KECA (7)—Space Patrol</p> <p>9:00 P. M. KTSL (2)—Tom Harmon KNBH (4)—Jr. Theater KTSL (5)—Time for Beany KTTV (11)—Capt. Video KLAC (13)—Ed Lyon News</p> <p>10:00 P. M. KNBH (4)—Kelley & Moran KTSL (5)—Itchy Hims KFI (9)—Action Theater: "Wild Mustang," Harry Carey KLAC (13)—Sam Balter</p> <p>11:00 P. M. KNBH (4)—Elmer Peterson, News</p> <p>12:00 P. M. KTSL (2)—Watch & Win KNBH (4)—Range Rider KTSL (5)—Newsreel KECA (7)—The Rogues KTTV (11)—Ray Mulvey KLAC (13)—You're Never Too Old, Marilyn Hare</p> <p>1:00 P. M. KTSL (2)—Adventure Thriller KTTV (11)—TV Newsreel</p> <p>2:00 P. M. KTSL (2)—News; Wood, Harmon, Kennally KNBH (4)—News, Wealth KTSL (5)—Hollywood Opportunity, H. Rabbit KTTV (11)—Range Rider: "The Star Witness"</p> <p>3:00 P. M. KTSL (2)—Stork Club KNBH (4)—Range Riders KFI (9)—Comedy Time</p> <p>4:00 P. M. KTSL (2)—Burns & Allen KNBH (4)—Dave Willcock and Cliff Arquette KECA (7)—Royal Playhouse: "No Children, No Dogs"</p>	<p>8:00 P. M. KFI (9)—8 o'Clock Theater: "The Night Has Eyes," James Mason KTTV (11)—Ada Leonard, All-Girl Orchestra KLAC (13)—Clete Roberts</p> <p>9:00 P. M. KLAC (13)—V.I.P., Freeman Lusk</p> <p>10:00 P. M. KTSL (2)—Amos 'n Andy KNBH (4)—Freddy Martin KTSL (5)—Wrestling: Beckers vs. Berry-Jares, Long Beach KFI (9)—Summertime Revue, Earl Wrightson KLAC (13)—Fishing's Fun</p> <p>11:00 P. M. KTSL (2)—What's the Name of That Song? KNBH (4)—Circle Theater: "A Beautiful Friendship," Jerome Cowan KECA (7)—Don Ameche's Musical Playhouse KTTV (11)—Bob Shannon's Varieties KLAC (13)—Baseball: L.A. vs. San Francisco</p> <p>12:00 P. M. KTSL (2)—Racket Squad KNBH (4)—Assignment: Man Hunt KECA (7)—Feature Film: "A Stranger at My Door," Joseph O'Connor KTTV (11)—You Asked For It, Musical Art Baker</p> <p>1:00 P. M. KTSL (2)—Hawthorne Here Tonight KNBH (4)—Survival KTTV (11)—TV Newsreel</p> <p>2:00 P. M. KLAC (13)—Alert for News, Knox Manning</p> <p>3:00 P. M. KLAC (13)—Inside Baseball, Sam Balter</p> <p>4:00 P. M. KTSL (2)—Casey, Crime Photographer KNBH (4)—Gene Norman KNBH (4)—News; Gene Norman</p> <p>5:00 P. M. KLAC (13)—News; Clete Roberts</p> <p>6:00 P. M. KTSL (2)—Beat the Champ KTTV (11)—Club Eleven, Jack Wheeler</p> <p>7:00 P. M. KLAC (13)—Owl Movie: "Annie Leave the Room"</p> <p>8:00 P. M. KTSL (2)—Feature Film: "Swing It Professor" KNBH (4)—The Continental, Renzo Cesana KECA (7)—Press Box</p> <p>9:00 P. M. KECA (7)—Moonlight Movies: "Sky Bandits," James Newell</p> <p>10:00 P. M. KTSL (2)—Final Edition KTTV (11)—Midnight Movies: "The Temptress"</p>
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and we'll no longer have any good dramatic programs, musical shows or educational presentations. We hope, reverently, that TV will not become a hitching post for all the old cowboys, would-be cowboys and drug-store varieties. Many people may still want to improve themselves with good high class programs. . . . BASEBALL tonight on KLAC (13) at 9 p. m., with L. A. and San Francisco playing. . . . A tag match between FRANK JARES and RED BERRY against GEORGE and BOBBY BECKER on wrestling over KTLA (5) at 8:30 p. m., from the local auditorium. . . . The Swedish Angel tries to beat the champ for \$1700. . . . AUDITIONS for the KTTV amateur talent contest to be telecast from here Aug. 24 will be held at the Music Center Studios, 1484 Atlantic Ave., on Monday night, Aug. 20 at 8 p. m. Talented youngsters up to 18 may get applications by writing to KTTV or from the Columbia store, First and Pacific. . . . GEMINI is the featured sign of the Zodiac on CARROLL RIGHTER's astrology show over KTTV (11) at 3:45 p. m. . . . ZSA ZSA GABOR guests with KAY MULVEY on KTTV (11) at 7 p. m.

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Rep. Clyde Doyle (D), Long Beach, and Rep. Donald Jackson (R), Santa Monica, will present a joint broadcast from Washington over KFI Saturday from 11 to 11:15 p.m. They will continue discussion of major topics of public interest in their fourth joint radio appearance.

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